Blog Post Checklist

Follow these tips to get the most out of your blog posts.

- Proofread your blog post, or ask someone else to
- Install Yoast SEO and follow the helpful suggestions
- Add an interesting, branded image or two, SEO-optimized
- Add tags to your post
- Select a featured image to display on social media
- Ask your readers a question, invite them to interact
- Add links to related articles within your post, Check 'Open in new window"
- Share your post on social media
- Use a link shortener, such as Bitly
- Reply to all Comments
- Update your posts with new information every now and then to keep it evergreen

You could also hire a virtual assistant to take care of these tasks for you!

Denise Riches
~ VIRTUAL ASSISTANT ~
You can do it. I can help.

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