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*Done-For-You
Social Media Posts*

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You can do it. I can help.

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Done-For-You Social Media Posts

Hello friend! Thank you for downloading these Done-For-You Social Media Posts!

A couple of notes about these posts:

1. Anything between asterisks (*) is a fill-in-the-blank area for YOU to personalize with your own information. Posting these as-is isn't going to look very cool!
2. **Pink text** in this document denotes an idea, and NOT a copy-and-paste caption. These are mere ideas to get you thinking about what you can share.

I hope you enjoy using these posts as much as I've enjoyed creating them for you!

Done-For-You Social Media Posts

1. Hello friends! I wanted you to be the first to know:

I am now accepting bookings for *month*!

How I help: *enter your services and/or client pain points*

Whom I help: *enter details about your ideal client*

Schedule a free, *amount of time* discovery call to learn more: *email address or booking link*

2. I am over the moon about these kind words I received from a client:

share an amazing testimonial here.

Curious about how I can help you? Schedule a free, *amount of time* discovery call to learn more: *email address or booking link*

3. For pet owners:

Meet my office helper:

add photo of your pet

I'd love to see a photo of your pet!

4. I'd just like to take a few moments to give my fans and clients a shout out. Your support has been nothing short of amazing - THANK YOU!

FUN image from Pixabay or other photo source

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5. Inquiring minds want to know! How is the word “GIF” pronounced?

add a poll for options JIF or GHIF

6. Have stats or a step-by-step guide to share about your industry? Step up the presentation by finding or creating an infographic that applies.

7. If we are new connections or if you’ve only recently started following me, you may not know much about me. So please allow me to introduce myself:

List 5-6 facts about yourself - think: what might people find interesting about me? Ideas - family members, hobbies, lean into work-related things such as a new development in your business or major accomplishment

Statement about what you do that others in your industry don’t

Show off a very flattering testimonial here

Learn more about me and how I can help: *email address or booking link*

8. Today, I’d love to share a cause with you that’s very near and dear to me.

add name of cause, why it’s important, and some brief history about the cause

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9. This or That Thursday

*everyone has an opinion on social media, so posing questions like “Hamburger or Hot Dog?” or “Pizza - with or without pineapple?” gets the conversation going! Other ideas:

Glass half-full or half-empty?

Zombies or vampires?

Air guitar or air drums?

Guacamole or salsa?

Peanut butter - without or without chocolate?

Loud neighbours or nosey neighbours?

10. Fill in the blank:

“My favourite _____ is _____.”

11. Quick win!

offer a tidbit of important advice to a common problem your clients encounter

12. Did you know there is a day for just about everything? Such as National Cheesecake Day, or Read a Book Day? Check out www.daysoftheyear.com and select the date by using the calendar in the top corner (don't worry, you don't actually need to create an account in order to use the site). Head to Pixabay to grab a related image!

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13. On *pick a date and time*, I'm hosting a 15-minute, ASK ME ANYTHING (Facebook, Instagram, YouTube) Live.

I'd love to answer any questions you might have, so tune in!

14. Inspirational quotes - love 'em or hate 'em, they're out there and they're popular! Compile a short list of 10 of your favourite industry-related quotes and sprinkle them into your social media schedule, along with branded images made in Canva, or stock photos.

15. Here are some brilliant work/life balance tips I hope you find useful:

- Stop being a perfectionist - sometimes done is better than perfect.
- Take time to unplug - as helpful as technology is, sometimes we need a break.
- Exercise - even as little as a simple, midday walk around the block.
- Review your life's structure - what changes could make things easier?
- Meditate - check out Headspace for simple meditations.
- Limit time-wasters - this applies to both people AND activities.
- Get enough sleep - 7-8 hours is ideal for optimal daily functioning.

What would you add to this list?

16. Share your favourite meme with me!

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17. I've been busy developing an exciting new **service or product** and I'm finally ready to share it with you!

share some information about your new service or product, photos or videos are a big plus

Learn more about me and how I can help: **email address or booking link**

18. Ask your audience for feedback if you're thinking of creating or naming a new product or service, via a social media poll.

19. My best-selling service is **enter name of service here**.

Check out what a VIP client had to say about the results:

Show off a very flattering testimonial here

Learn more about me and how I can help: **email address or booking link**

20. If your last text was a t-shirt, what would your t-shirt say? ~Keep it clean please!~

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21. Did you know about my monthly newsletter?

It's full of inspiration and useful tips that you can implement NOW.

Get on the mailing list by signing up here: *link to email sign-up*.

22. Quick! Show me your favourite GIF!

23. One question I am frequently asked is *enter the question here*.

Here's my answer: *list the answer here*.

24. On this day in history, *enter something interesting that happened in my town or city*.

If you're local, what do you remember most about that event?

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25. In my latest blog post **link to blog post**, I address how to **list helpful solution that the blog post covers, connecting to your ideal audience**.

Contact me if you'd like to explore this further: **email address or booking link**

26. This month I'm working on **name of project** and I am so excited about it!

share a photo

What's going on in your business right now?

27. Three reasons why I love doing what I do:

1. **enter 3 things you love about your work**
- 2.
- 3.

Schedule a free, **amount of time** discovery call to learn more about how I help my clients:
email address or booking link

28. What is the single most valuable piece of business advice you've ever been given?

Do you often pass that nugget along when possible?

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29. Success! I'm so proud of this little win I experienced with a client:

share a quick win you recently experienced

Schedule a free, *amount of time* discovery call to learn more: *email address or booking link*

30. Today I'd like to give a shout-out to an amazing local business!

Give *link to FB page* some Facebook love and like their page!

When my clients succeed, I succeed.
Visit my website to find out more about me, what I do,
and how I can help your business.



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